

We Deliver CREATIVE SOLUTIONS

CAPABILITES STATMENT



Arsenal Entertainment Group boasts a seasoned team, including former Disney and Universal Studios professionals, equipped with global industry know-how and cutting-edge technology. Our adeptness at managing multiple projects ensures top-notch final products and unparalleled customer service. As a service-disabled veteran owned small business, we prioritize client responsiveness and responsibility. Opting for our services guarantees a distinctively creative solution tailored to your organization's requirements.



ENTERTAINMENT GROUP, LLC

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U.S. Small Business Administration
SERVICE-DISABLED VETERAN-OWNED CERTIFIED

CORE COMPETENCIES

- **Graphic Design Services**
 - Creative Direction
 - Layout & Design
 - Illustration
 - Concept Drawing
 - Signage
 - Graphic Novels
- **Education & Training**
 - Curriculum Development
 - Course Development
 - On-site & Virtual Instruction
- **Photography Services**
 - Commercial
 - Portraits
- **Video / Movie Production**
 - Producing
 - Location Scouting
 - Script Writing
 - Storyboarding
 - Directing
 - Filming
 - Editing
 - Lighting & Sound
 - Certified Drone Pilots
- **Event Production**
 - Tradeshow Booth Design
 - Venue Location Setup
 - Audio / Video Production
- **Marketing Strategies**
- **Production Management**
- **Talent Acquisition**

NAICS CODES

● 541430 Graphic Design Services

339950 Sign Manufacturing	541830 Media Buying Services
512110 Video/Film Production	541910 Market Research
541430 Graphic Design Services	547921 Portrait Photography
541613 Marketing Consulting	541922 Commercial Photography
541810 Advertising Services	561920 Convention & Events
541820 Public Relations	611710 Educational Support

PAST PERFORMACE CLIENTS



Rebranding - Cape Canaveral Space Force Museum

Prime

Patrick Space Force Base, Cape Canaveral, Florida



Working closely with the US Space Force Historical Foundation and the Museum Director to create and implement a re-branding of the museum's new designation within the USSF. We created a brand that maintained brand integrity with the US Space Force. We also developed marketing strategy and produced collateral marketing materials for the newly named CCSFM. We branded C.A.P.E (Creative Activities Promoting Education) a program for the museum's new S.T.E.M educational series. We also created the new mascot of "Rupert the Space Armadillo" which has become a minor celebrity in the space transportation community with over 200,000 followers on social media.

Curriculum Development- Photojournalism Course

Sub-Contractor

Defense Information School, Columbia, Maryland



Subcontractor for Think Big, Learn Smart. We created a 4-day live virtual course (Photojournalism for Staff Photographers) for the DoD, Defense Information School. This course teaches civilian and military DoD photographers the proper way to record events and how to creatively write copy and by-lines for any photo assignments.

Students were given Real-World photo assignments that were shot, then critiqued by our owner and other professional photojournalists. Purpose of the course was to maintain DoD standards while utilizing a productive workflow for all photo-journalistic assignments.

Convention Graphics - ESPN Bassmaster Classic

Prime

ESPN Outdoors, Celebration, Florida



Walt Disney World Company is the parent company for ESPN Outdoors, who own the Bass Master franchise. Our client wanted marketing and event collateral for the Bassmaster Classic. An annual sporting event that brings bass fishing champions from across the globe and has an attendance of more than 500,000 people to its week-long fishing conference. We contracted with outdoor advertising and created printed and digital signage for the event. We had to be mindful of brand integrity for the conference sponsors while developing a look and feel for the event. We also created breakout educational material and merchandise designs.

Photography Services - Photogrammetry

Sub-Contractor

Radical Convergence, Herndon, Virginia



We provided photography services to facilitate digital human creations utilized in Film, video games, and Augmented Reality (AR) interfaces. Shot in multiple international locations. We performed foreign talent screening, locations scouting, and studio/equipment rentals. We also produced highly technical image manipulations. Photogrammetry and virtual set design was also produced for this contract..